

TRAINING



Meeting the needs of the new global marketplace with a flexible, total-systems approach

The Principles and Qualities of Genuine Leadership®

More than ever, everyone within today's organizations needs a deep knowledge of leadership best practices and help in tailoring those practices to their own situations. To meet this need, this module outlines the universal leadership qualities and principles that help individuals become genuine leaders. Genuine leaders are able to translate intentions into reality.

In this four-hour module, participants learn about five critical leadership qualities that contribute to personal and organizational success, and discuss how they relate to key business issues. They also learn six basic principles that can help them develop effective relationships.

The purpose of this module is to help participants achieve results in their jobs by applying the principles and developing the qualities of *Genuine Leadership*®.

At the completion of this module, participants will be able to:

- Explain how current business issues affect their organizations and their ability to achieve results.
- Discuss five critical leadership qualities that contribute to both organizational and personal success.
- Discuss six principles that help leaders develop effective working relationships.
- Assess the regularity with which they apply The Basic Principles in their daily behaviors.
- Explain how applying The Basic Principles can help them develop the qualities of *Genuine Leadership*®.
- Use The Basic Principles to address organizational problems and develop the qualities of *Genuine Leadership*®.
- Plan to use the principles and qualities of *Genuine Leadership*® in their jobs.



Please Note: This module is also available via elearning.

About AchieveGlobal

AchieveGlobal is the world leader in helping organizations translate business strategies into business results by developing the skills and performance of their people. We are a single resource for aligning employee performance with organizational strategy through training and consulting solutions in sales performance, customer service, leadership and teamwork.

With 75 offices in 43 countries—and programs and services in more than 40 languages and dialects—we can work with our customers virtually anywhere in the world. We welcome the opportunity to work with you, too.



achieveglobal[®]

Learn. Perform. Grow.

Headquarters: Tampa, FL, USA
800.456.9390 (North America)
www.achieveglobal.com